

# Sports MiCAMP

Effectively and seamlessly converting your school's fanbase into donors, without diminishing your existing donor pool or causing donor fatigue.

**ALLOCATE  
UNENCUMBERED  
FUNDS**

**NIL, SPECIFIC TEAMS,  
GENERAL FUND,  
EVENTS, ETC.**



## THREE EASY STEPS:

1. Sign Your Referral Agreement
2. Send An Email To Your Donors
3. Start Accepting Donations

When your donors choose to process their credit card payments through MiCamp Solutions, a percentage of the profits from those transactions will be donated back to your non-profit.

**MiCAMP**  
SOLUTIONS

- Founded in 2007
- 50,000 Signed Clients Across 15+ Sponsor Banks
- \$50 Billion Payments Processed Annually Fiserv's
- Top ISO | Fiserv Chairman's Circle
- Inc. 5000: 2019 | 2020 | 2021 | 2022 | 2023



Contact Us!



Phone



Email



## FREQUENTLY ASKED QUESTIONS

### DO YOU HAVE TO SHARE YOUR DONOR LIST TO PARTICIPATE?

No, you will never be asked for your donor contact list!

### WHY WOULD MICAMP GIVE UP PART OF THEIR PROFITS FOR THIS PROGRAM?

As the #1 ISO for Fiserv, MiCamp offers unbeatable pricing nationwide. Our philosophy is simple: we believe in giving back to the communities where we live and work, while creating mutually beneficial opportunities for everyone to succeed.

### HOW MUCH MONEY CAN WE ACTUALLY EXPECT TO MAKE?

This depends on what type of credit card processing your donors use at their businesses.

**Traditional Processing** - 1 million in monthly credit card processing volume = \$250 to \$500

**Dual Pricing** - 1 million in monthly credit card processing volume = \$2,500 to \$5,000

### WHAT IS DUAL PRICING?

A revolutionary payment platform that allows merchants to eliminate their credit card processing fees forever!

### DOES MICAMP HELP WITH MARKETING TO OUR DONORS?

Certainly! If needed, MiCamp can provide all the necessary information and design support to help you effectively communicate with your fanbase.

### WHAT IS THE KEY DRIVING FACTOR THAT WOULD LEAD AN INSTITUTION TO TAKE PART IN THIS PROGRAM?

The MiCamp Sports program enables institutions to engage small or non-existent donors who have a strong affinity for their school. By leveraging MiCamp Solutions for their payment processing, these donors can easily and seamlessly support their school, without incurring any additional costs.

### CAN MICAMP SOLUTIONS HANDLE A LARGE INFLUX OF NEW ACCOUNTS WITH THEIR CURRENT INFRASTRUCTURE?

Absolutely, MiCamp's infrastructure is specifically designed to accommodate significant growth on a monthly basis. With employees located across the country, MiCamp has a well-established logistical network that is integral to our ongoing success.

### WHAT ARE THE NECESSARY STEPS TO TAKE AFTER SENDING THE EMAIL?

After sending the email, you won't need to do anything further, as MiCamp will take care of everything. We will assign an Elite Customer Success Team to your institution to handle all the necessary back-end implementation and logistics.

### HOW WILL OUR INSTITUTION BE INFORMED ABOUT WHO SIGNS UP FOR CREDIT CARD PROCESSING WITH MICAMP?

Once you send your email, interested individuals can participate in the MiCamp Sports program by accessing a form fill through a unique QR code. After completing the form, both MiCamp and your institution will receive email notifications.