

2024

MiCAMP
SOLUTIONS

MiCAMP CARES
OVERVIEW



ABOUT MiCAMP



MiCamp Solutions, a financial technology firm, is a trusted worldwide leader for secure payment processing solutions.

Whether companies are looking for a new, disruptive global processing platform or machine learning algorithms to reduce fraud, we have the extensive expertise, strong partnerships, proven technologies, and decades of experience to make payment solutions seamless.



- FOUNDED IN 2007
- 50,000 SIGNED CLIENTS ACROSS 15+ SPONSOR BANKS
- REVENUE GROWTH FROM \$52.5MM IN 2022 TO TO AN ESTIMATED \$150MM IN 2024
- \$50 BILLION PAYMENTS PROCESSED ANNUALLY
- FISERV'S TOP ISO
- FISERV CHAIRMAN'S CIRCLE
- INC. 5000: 2019 | 2020 | 2021 | 2022 | 2023



MiCAMP LEADERSHIP



MICAH KINSLER

President / Founder



We built this company to be better, more compassionate, more innovative, more transparent, and more human. We have succeeded where others have failed by putting people first; it is that simple.

Without our agents, ISOs, clients, and employee, we're nothing. We never lose sight of that fact."

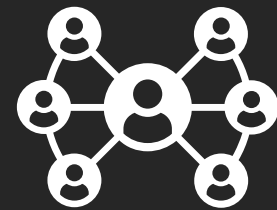
- Phil Hoolehan, Chief Financial Officer
- Nikki Balich, Chief Marketing Officer
- Mandi Bonicelli, Chief Sales Officer



WHAT SETS MiCAMP APART?



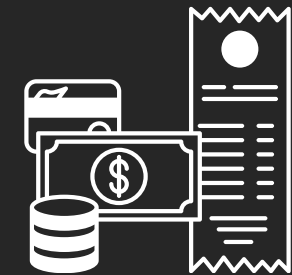
Our Payment Gateway



Our Extensive Relationships



With innovative thinking, we are always five years ahead of our competition; we are never content with the status quo.



We can accept every payment type on the planet!



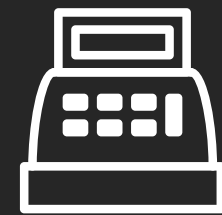
Our Cash Discount Program



Our security and technical competencies are second-to-none!



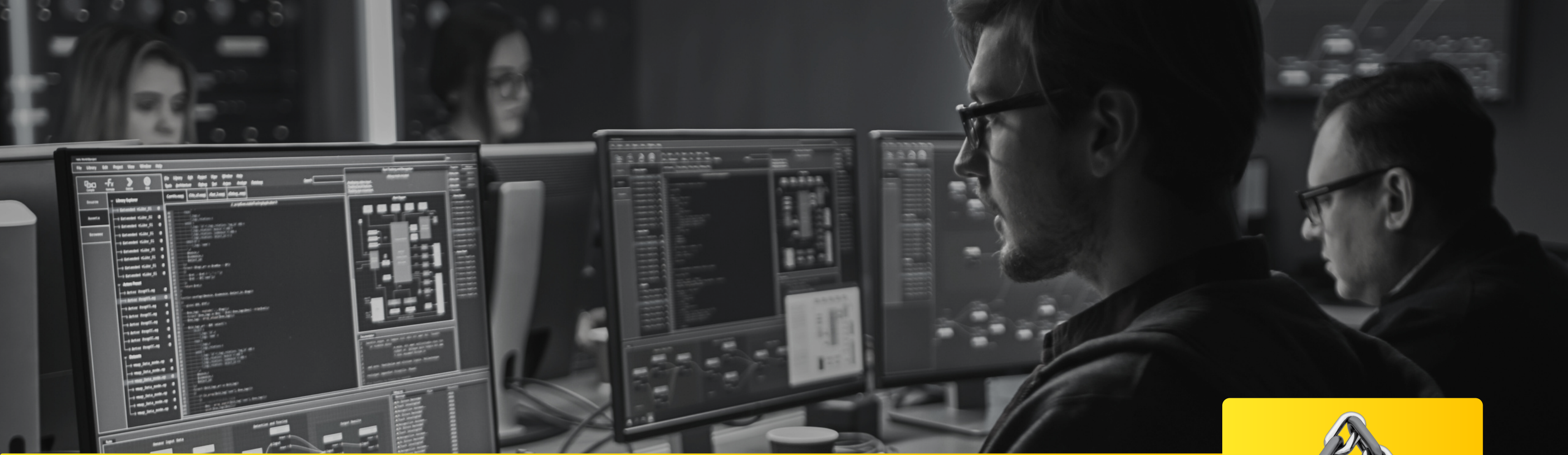
Our MiCamp Cares Giveback Program



The MiPOS Free, Agnostic POS Placement Program

MEET SOME OF OUR CLIENTS





TECHNICAL COMPETENCIES

Our extensive experience spans the entire spectrum of the global electronic payments industry with clients ranging from acquirers/isos, issuers, card brands, technology and mobile companies, processors, major merchants, bank specialty lenders, private equity firms, banks and financial institutions.

We have developed offerings to relieve the pressure placed on financial institutions from competition, regulatory requirements, and consumer demand. We have developed patented protocols, strategies, operating models, and capabilities to support emerging technologies and consumer behavior changes that have altered the payment landscape.

SECURITY CAPABILITIES



EXPERTS IN CYBER SECURITY PRINCIPLES

- Encryption (Including Symmetric and Asymmetric Keys)
- Digital Security
- Application Security
- Disaster Recovery
- Protocols

PCI SECURITY STANDARD

- PCI-DSS
- PA-DSS
- Tokenization
- P2PE

CERTIFICATES & PATENTS

Our team members hold certifications such as CISSP, Security+, and are inventors of various unique patented systems for the financial industry.

OUR SOLUTIONS



PAYMENTS

We are proud to offer a wide range of cutting-edge payment solutions at competitive rates, to help save you money on every sale. If your business is already accepting credit cards, we can match or beat your existing processing rates.

- Traditional
- Dual Pricing (WAVit)
- High Risk

ISV

MiCamp Solutions is a premier provider of custom financial technology software applications for businesses worldwide. If your business requires a custom payment solution, MiCamp offers the technology, security, and expertise to deliver projects on time and within budget!

M&A

Acquisitions provide a cost-effective way of adding a substantial number of new accounts to MiCamp's portfolio, providing substantial leverage in pricing negotiations with Fiserv.





PAYMENTS



TRADITIONAL PROCESSING



We are proud to offer a wide range of cutting-edge payment solutions at competitive rates, to help save you money on every sale. And, if your business is already accepting credit cards, we can match or beat your existing processing rates.

VIRTUAL PAYMENT SOLUTIONS

CARD NOT PRESENT

At MiCamp Solutions we make it very easy and secure for you to accept payments for Card Not Present transactions. Our team will consult with you to find the best virtual terminal or online platform that allows your business to process payments seamlessly and stay on the forefront of technology.

IN-PERSON PAYMENT SOLUTIONS

CARD PRESENT

From a bustling retail store to a fast-paced restaurant, we know your business never stands still – and neither do we. To be competitive, you need a payments partner with experience, reliability, and unrivaled industry acumen.



DUAL PRICING (WAVit)



A revolutionary payment platform that allows merchants to eliminate their credit card processing fees forever!

BENEFITS

- 0% Unlimited Credit Card Processing
- One low fixed monthly technology fee
- Unlimited volume
- Used on any platform and on a variety of payment devices
- WAVit is built for any business, no matter what the industry
- The most economical way to accept Discover, Visa, Mastercard, and American Express transactions
- At the point of sale, there is a Cash Price vs. Credit Card pricing giving the customer the option to choose their payment method



MiPOS

MiPOS



MiPOS

The industry-specific MiPOS program is a free, agnostic Point-Of-Sale (POS) placement program with a signed merchant agreement that utilizes MiCamp's WAVit Dual Pricing Program.

Key Features:

- Merchant Owns Equipment / This Is Not a Lease Program
- Free Training / On-Site Install
- Seamless Transition
- Merchant Statements Need to Show Volume (2-3 Months).
- 24/7 Onshore Customer Service
- Existing partners include but not limited to: RPower, Tabit, Aloha, PAR Brinks, Micros, Katalyst, Teamsable, Lavu, Touchbistro, Nuri, Insight, Fork N Knife POS
- Happy to Partner with Your POS Vendor of Choice!

You Pick. We Pay!



Cares
MiCAMP



MiCAMP CARES



FREE PROCESSING

For all designated 501c3 non-profits that utilize MiCamp's WAVit Program.

NON-PROFIT REFERRAL PROGRAM

Businesses who process with MiCamp can designate a charity to receive 20% of MiCamp's profits from their merchant processing account. It allows the business/person to donate directly to the charity without coming out of pocket. The business wins, the charity wins, and MiCamp wins.

- Consistently support a non-profit without having to come out of pocket.
- Participate in WAVit or Traditional processing; either way, your business saves money, and your designated charity receives consistent monthly donations.
- Access to one of the best Fintech companies in the country with unlimited custom options for all businesses.
- Free advertising – company name listed on MiCamp's non-profit list. MiCamp is a global, celebrated Fintech Giant with massive bandwidth.
- Switching to MiCamp Solutions processing is risk free with no contracts.

QUARTERLY CHARITY DESIGNATION

Every quarter, MiCamp Cares diligently evaluates and then chooses organizations that most closely align with MiCamp Cares' charitable focus and then donates financial and human resources to those organizations to help them better achieve their goals.



Contact Us

EMAIL

PHONE

WEBSITE

MiCamp.com

